# Discovering Diverse Paths, Linking Fragmented Ideas

An Empirical Approach to Integrating Migration
Theories



## "Every person is a different world.... They think differently."

- Pedro, a former U.S. migrant in Mexico There are 12 million Mexican-born in the United States, about half of them are undocumented.

Who are these migrants? What brings them here?

There is no single answer to these questions.

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Consider the changes in the Mexico-US stream.

	1970s	1990s	2000s
men	.75	.65	.73
from central-west states	.67	.47	.25
to CA, TX, or IL	.87	.75	.55

What are the origins of these shifts?

What determines who migrates from Mexico to the United States?

individual desires to maximize income

family strategies to diversify risks to income

social ties to former or current migrants

#### **MACRO**

wage differences b/w Mexico and the US

#### Neoclassical

individual desires to maximize income

**MICRO** 

#### New economics

uncertainty in the Mexican economy

family strategies to diversify risks to income

### **Cumulative causation**

past migration b/w Mexico and the US social ties to former or current migrants

## MACRO Segmented labor markets

persistent demand for migrant labor in the US

World systems

capitalist expansion from the US to Mexico

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World systems

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Three key ideas:

neoclassical model

new economics

cumulative causation

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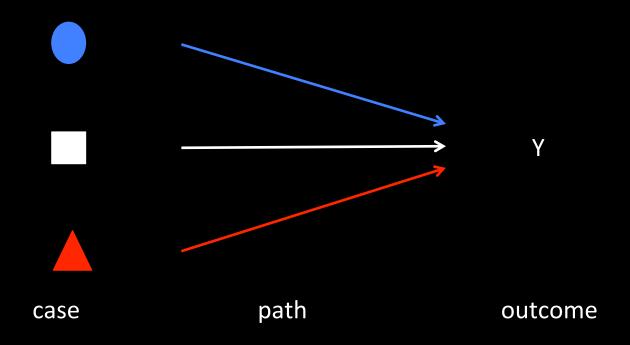
When and for whom is each idea most relevant?

## Argument

Migrants might have different reasons for coming to the United States.



case path outcome



Most work focuses on the average migrant.

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Regression analysis is the dominant method.

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We mold questions/theories to fit the method.

Migration theories are conditional statements that apply in a specific context and to a specific subset of the population.

How do we discover the different paths that bring Mexicans to the United States?

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3. Study the conditions that set apart each group from the other groups as well as non-migrants.

Who migrates?

When?

Why?

#### Data

Mexican Migration Project (MMP) surveyed about 200 randomly-selected households in 143 Mexican communities from 24 states between 1982 and 2013.

Our sample contains 19,243 migrants observed during their first U.S. trip between 1965 and 2010.

Method: Cluster analysis

Discovers groups with similar attributes in data

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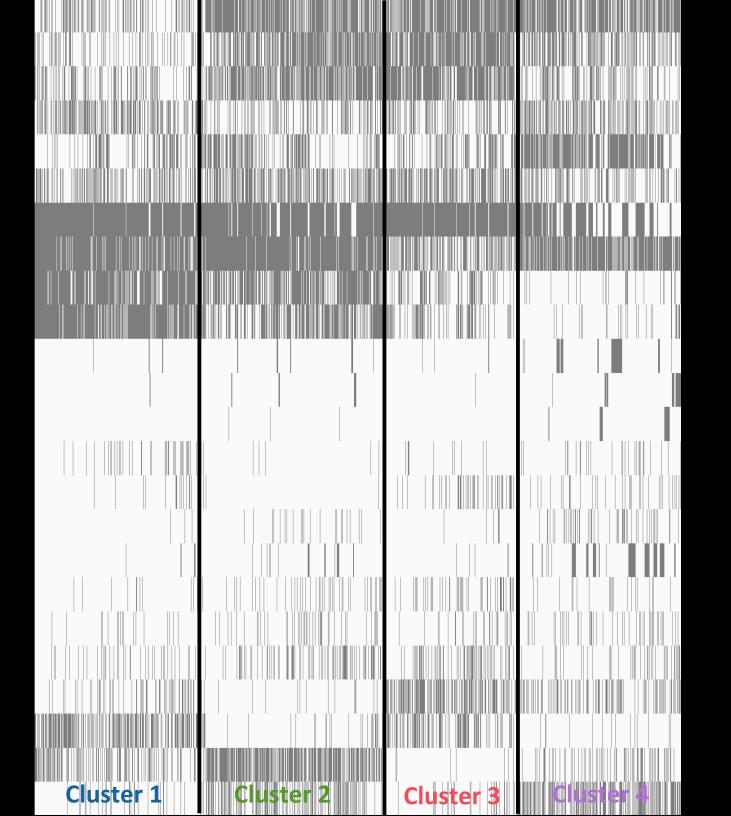
#### How it works:

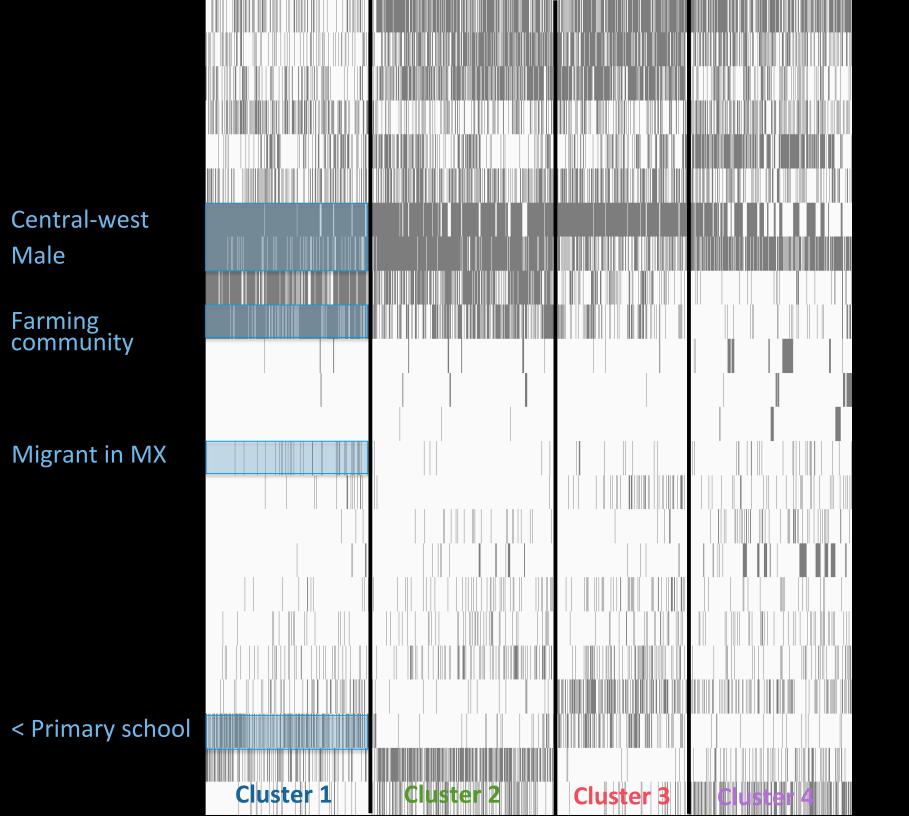
- 1. Choose and scale the relevant attributes
- 2. Choose an algorithm: K-means
- 3. Choose a similarity measure: City-block distance
- 4. Determine K, the number of clusters, using cluster validation measures

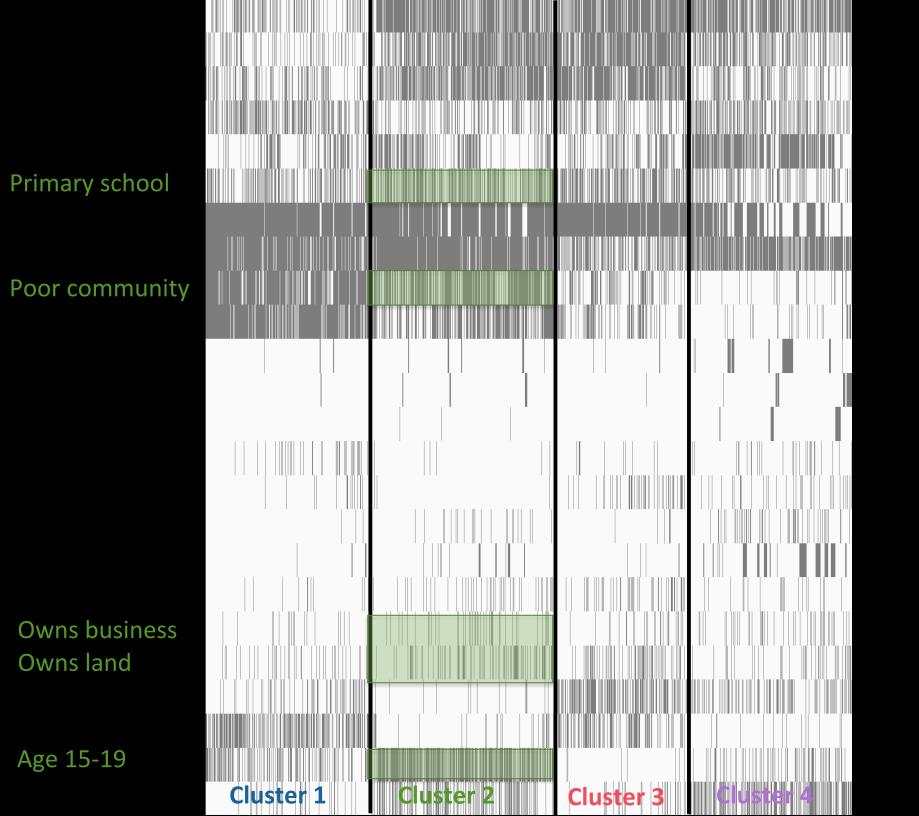
Who migrates?

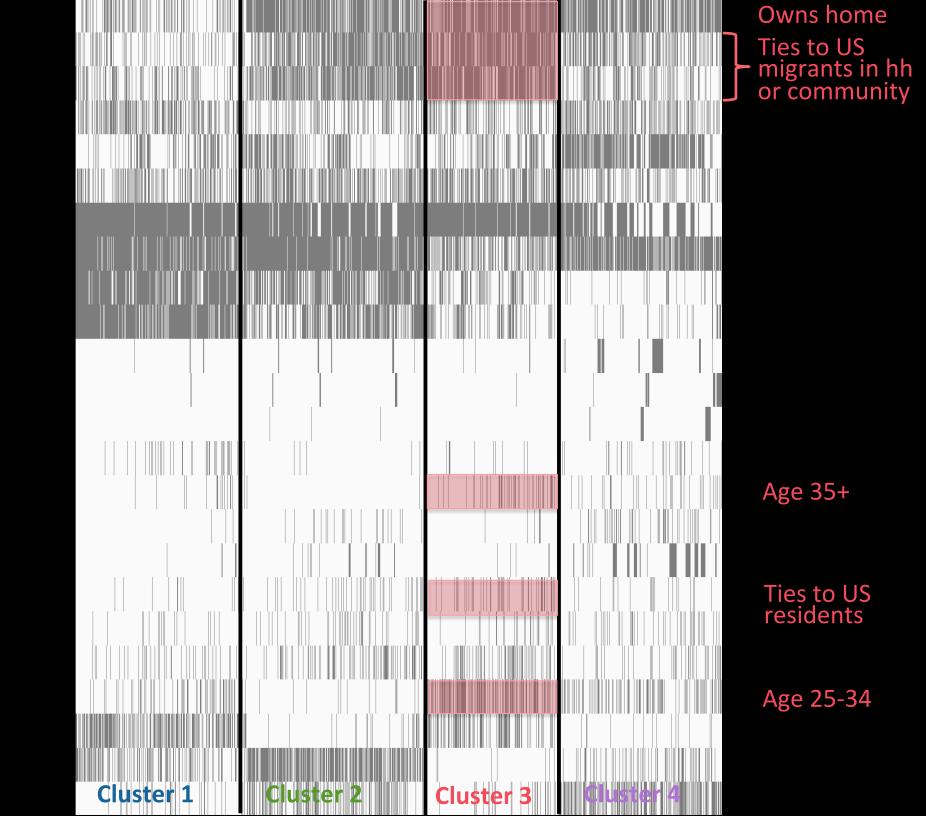
When?

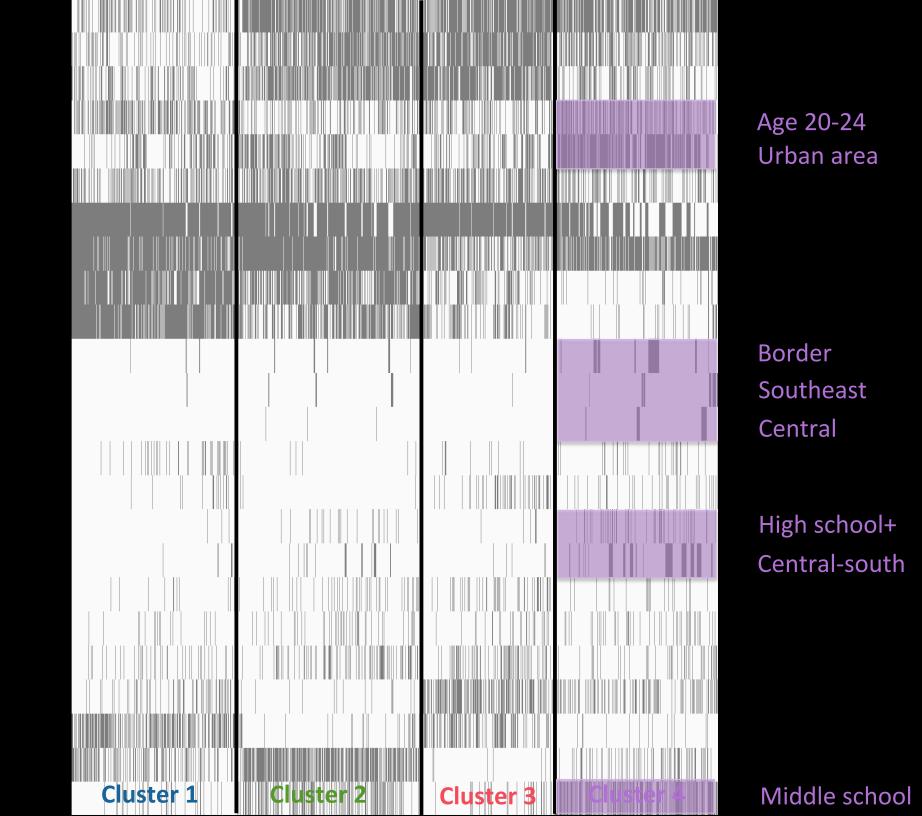
Why?



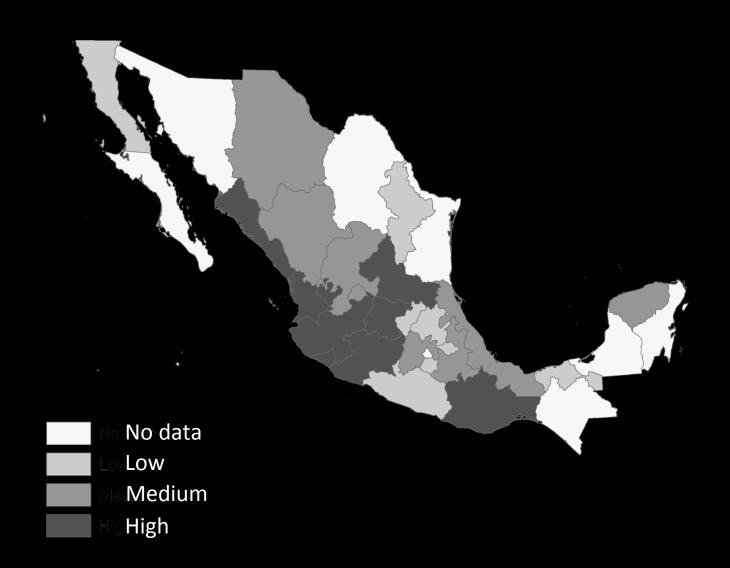




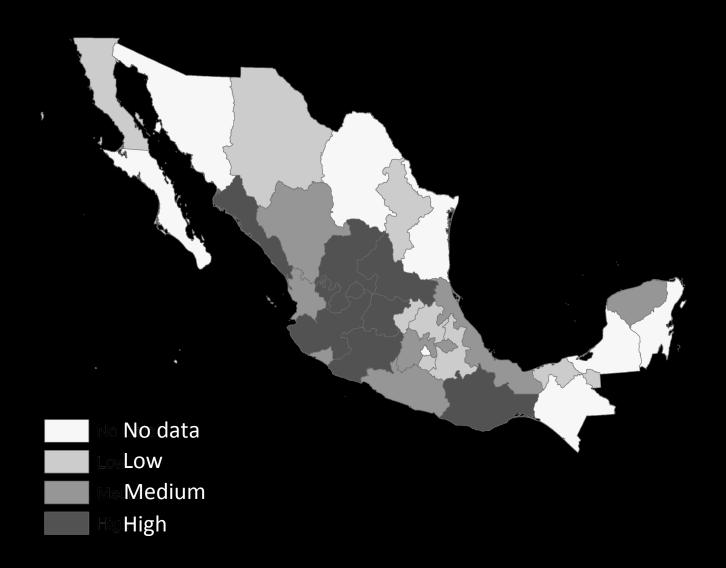




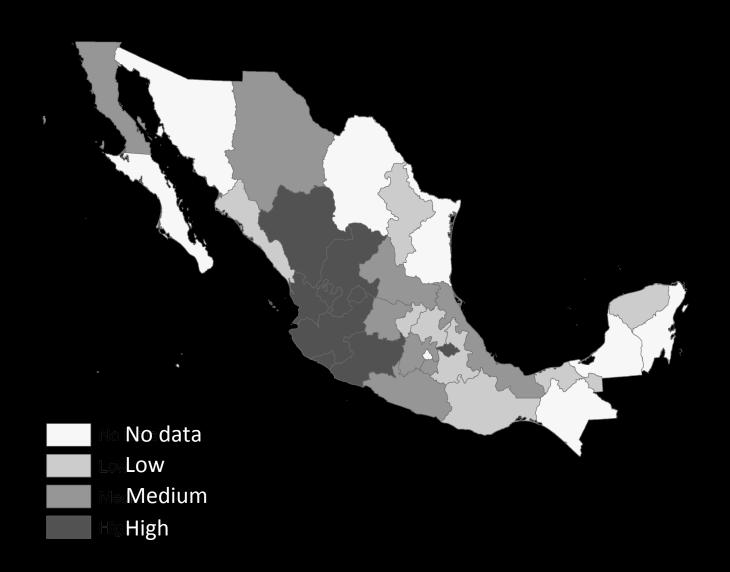
# Cluster 1



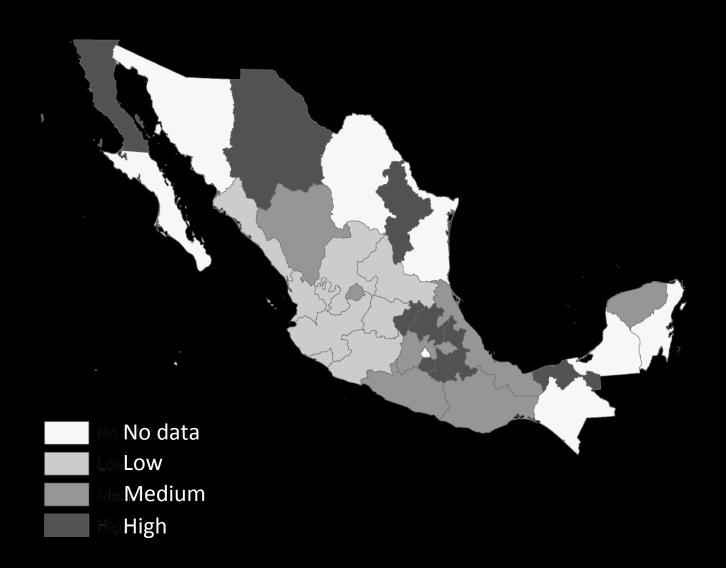
# Cluster 2



### Cluster 3



### Cluster 4

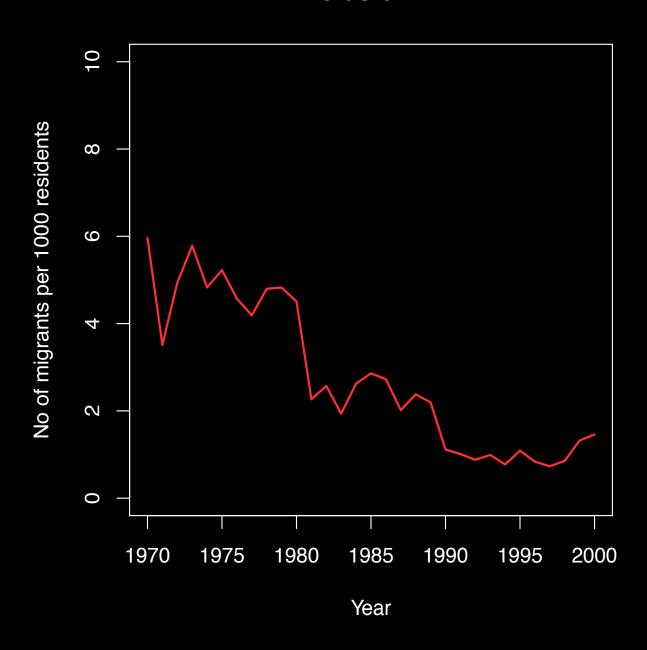


Who migrates?

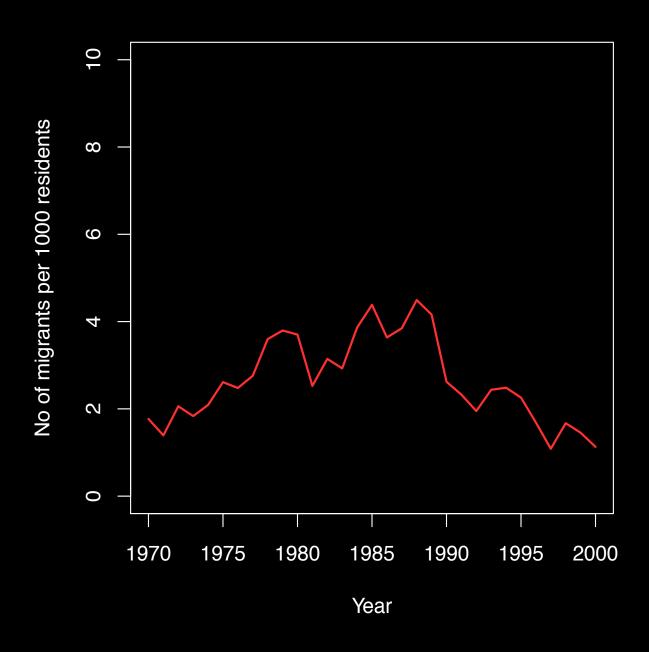
When?

Why?

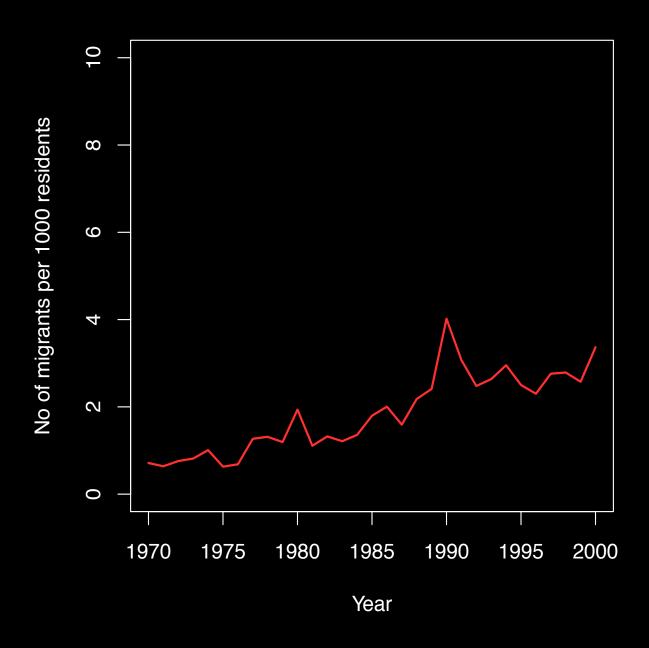
Cluster 1



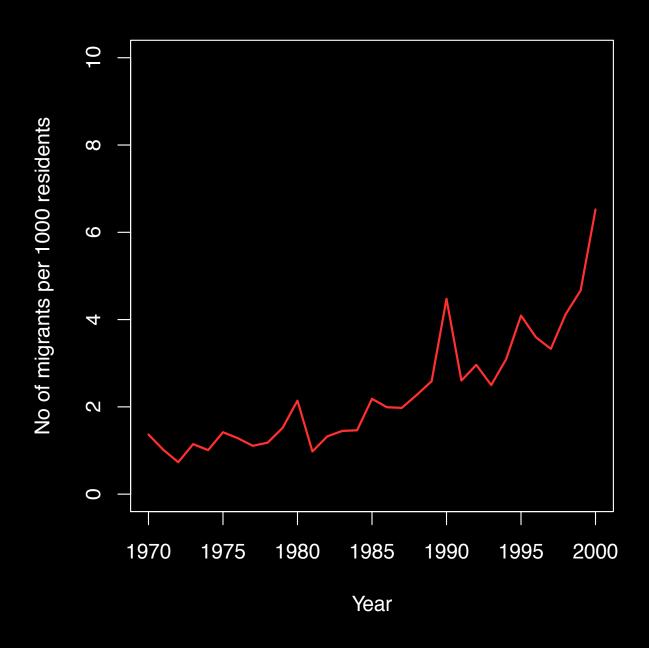
Cluster 2

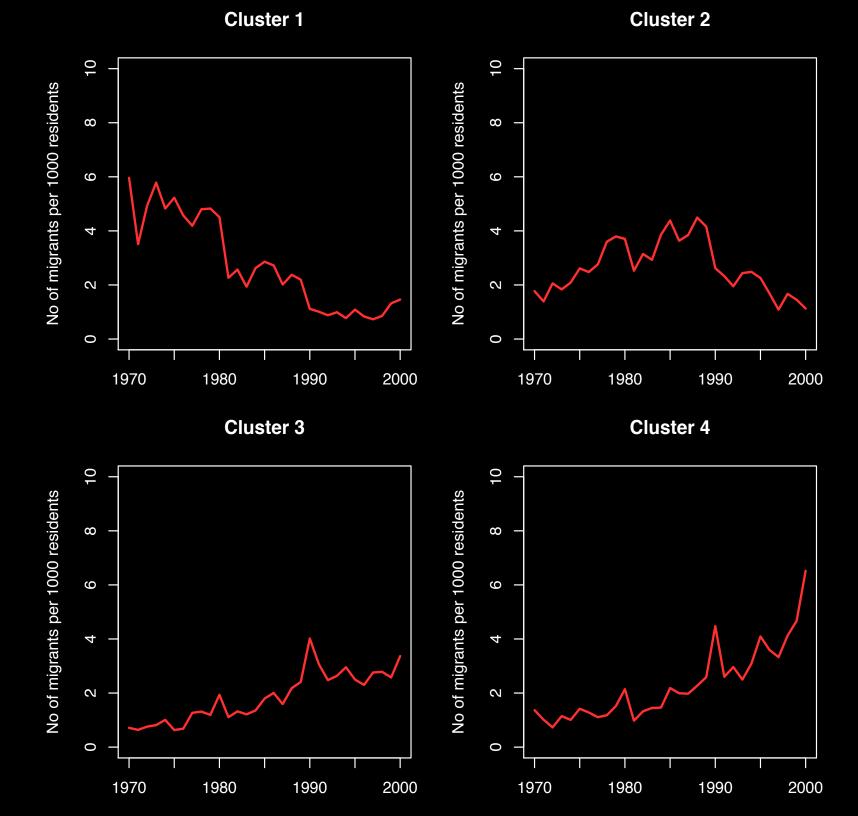


Cluster 3



Cluster 4





Who migrates?

When?

Why?

Neoclassical model

Wages in the US

Wages in MX

Unemployment in the US

Unemployment in MX

Border patrol enforcement (BPE)

budget

New

Inflation in MX

economics

Δ in \$ value of peso

Cumulative

causation

Visa availability / family reunification

Segmented

markets

Δ in employment in migrant-heavy

sectors in US

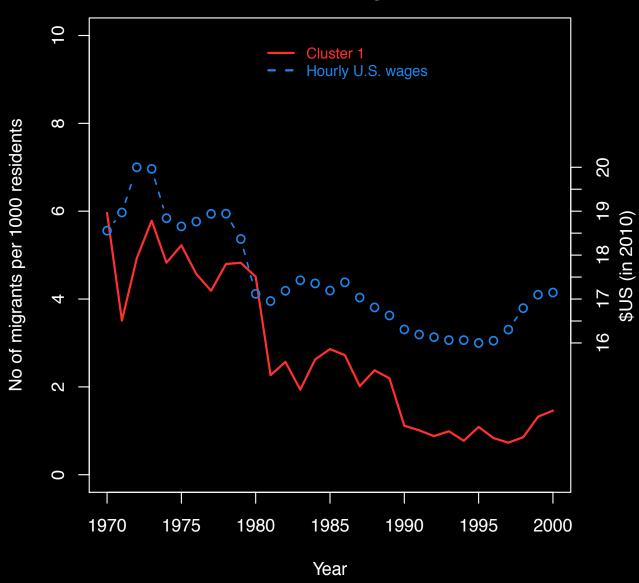
World systems

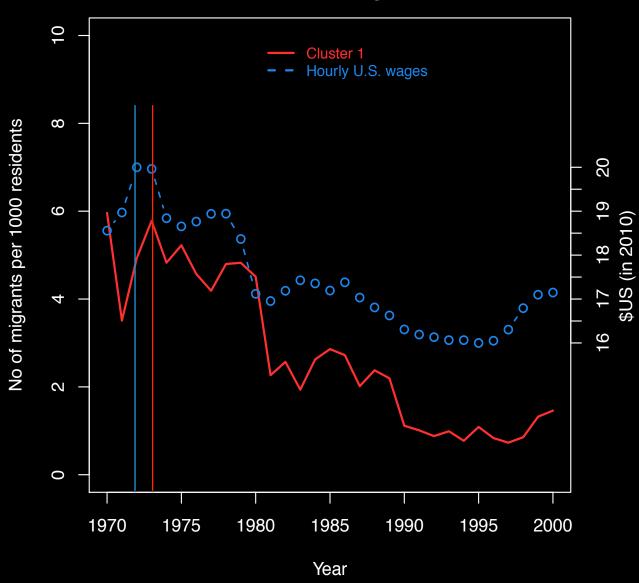
MX-US trade

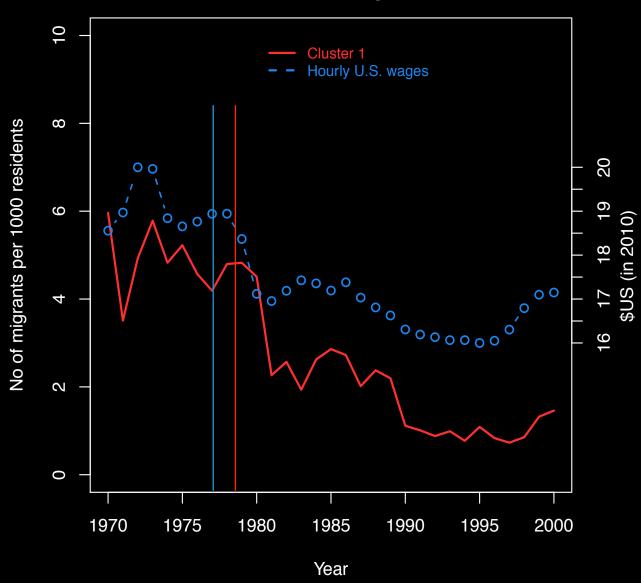
#### Cluster 1

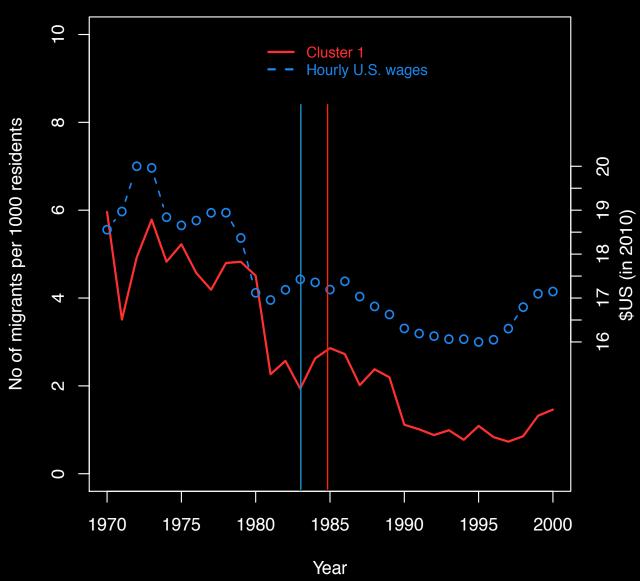
US low-skill wage +BPE budget -

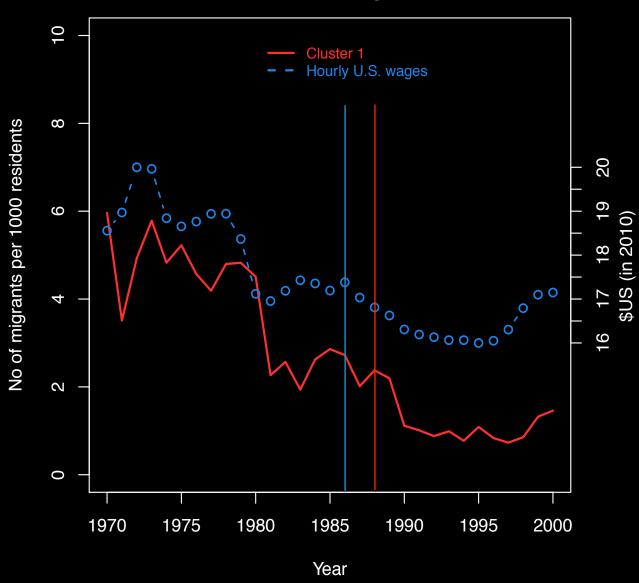
 $R^2 = 0.9$ 











Cluster 1 ~ Neoclassical model

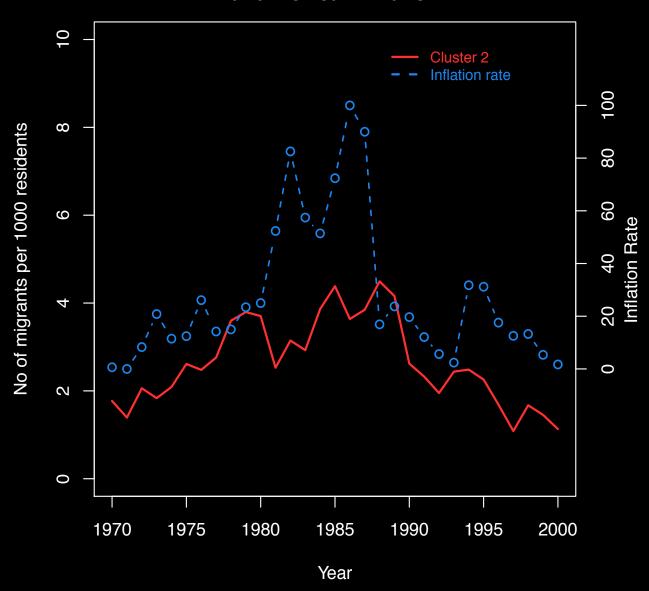
#### Cluster 2

MX inflation

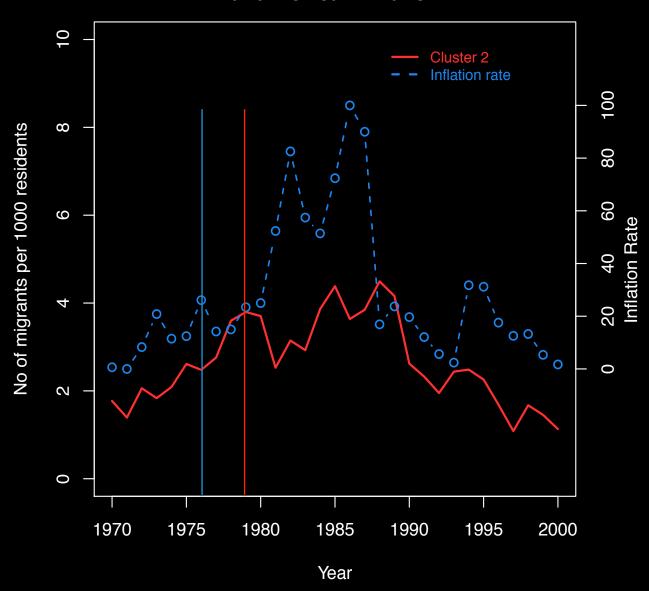
BPE budget

 $R^2 = 0.5$ 

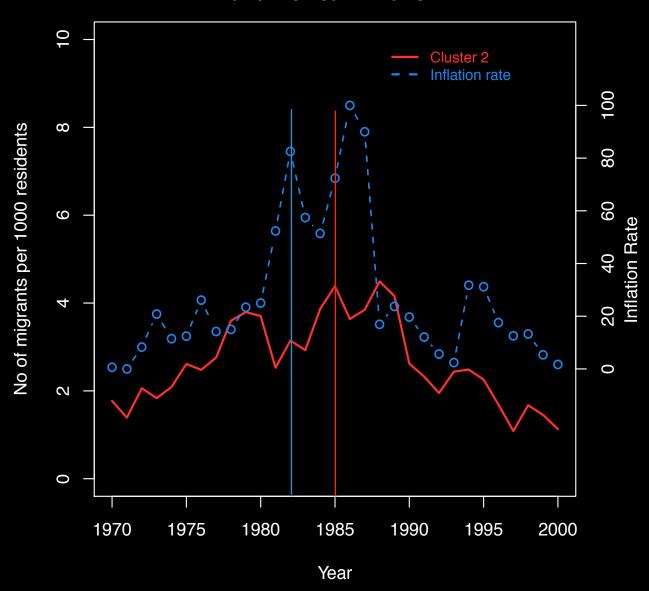
Cluster 2 and Mexican Inflation



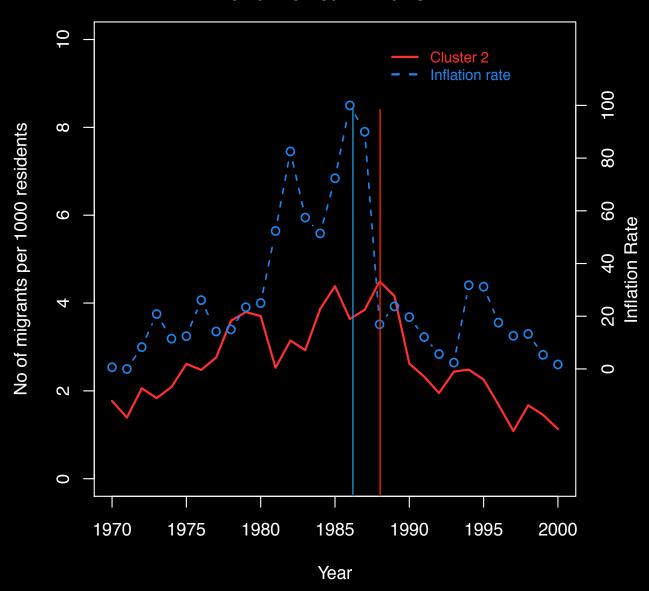
Cluster 2 and Mexican Inflation



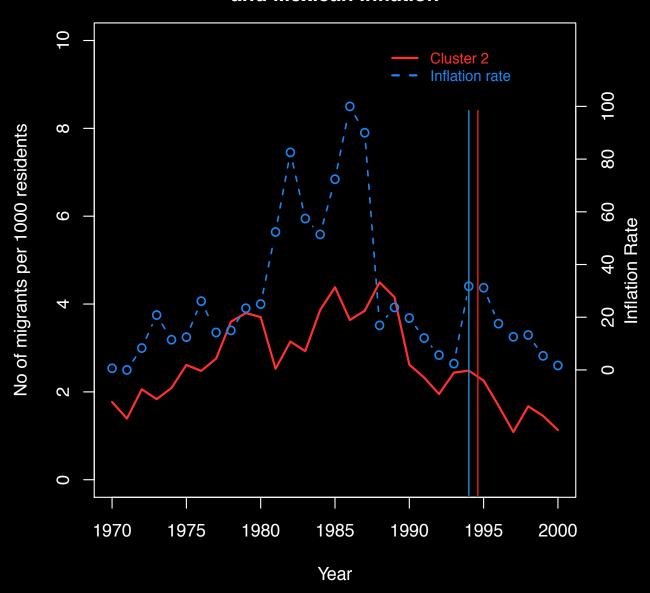
Cluster 2 and Mexican Inflation



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Cluster 1 ~ Neoclassical model

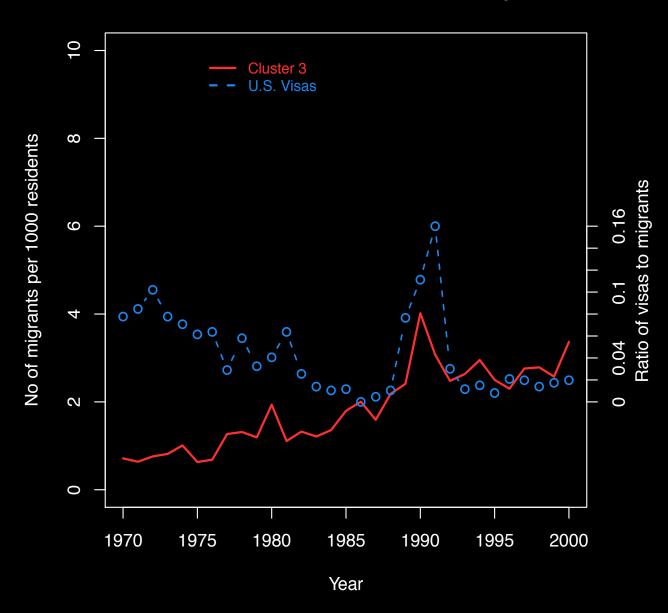
Cluster 2 ~ New economics model

#### Cluster 3

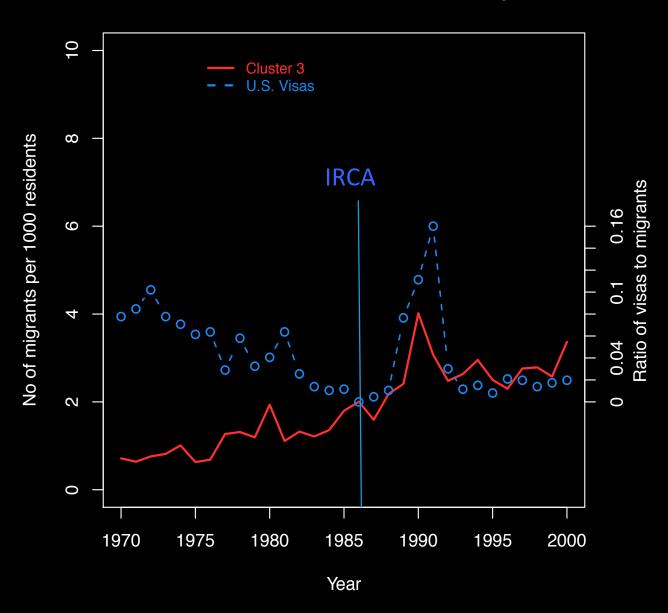
US visas for MX + MX-US trade +

 $R^2 = 0.8$ 

#### Cluster 3 and U.S. Visa Availability



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Cluster 1 ~ Neoclassical model

Cluster 2 ~ New economics model

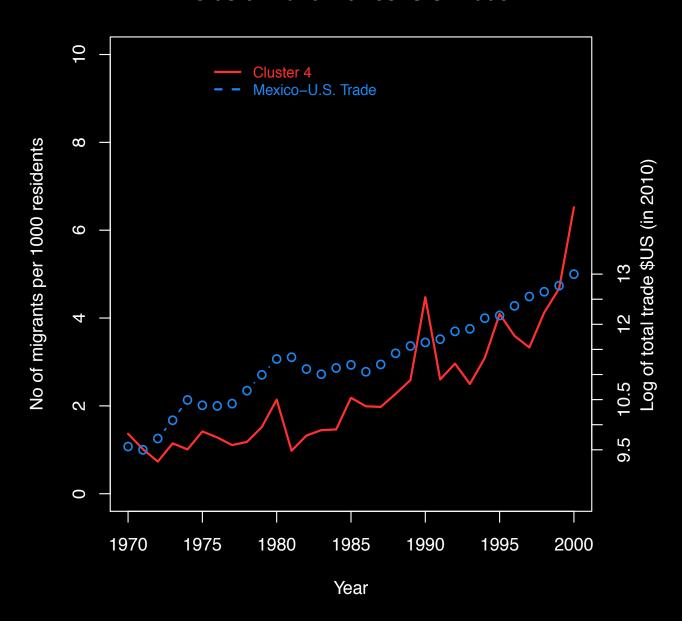
Cluster 3 ~ Cumulative causation model

#### Cluster 4

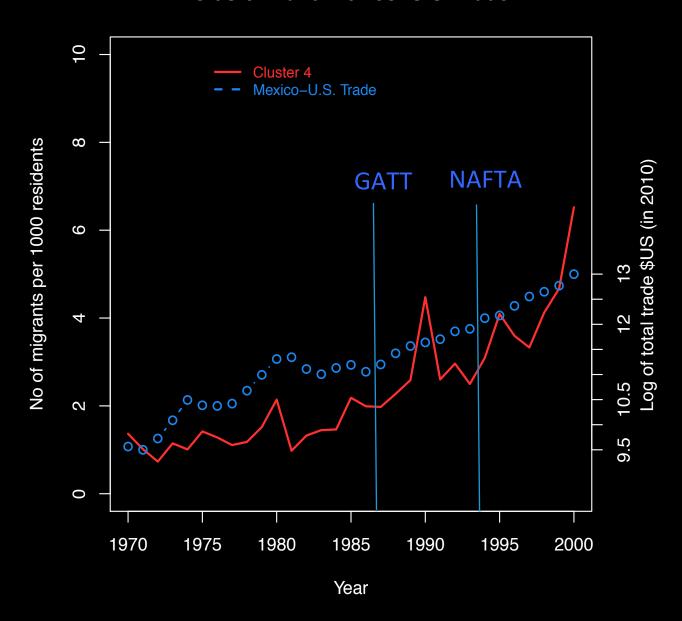
MX-US trade BPE budget

 $R^2 = 0.8$ 

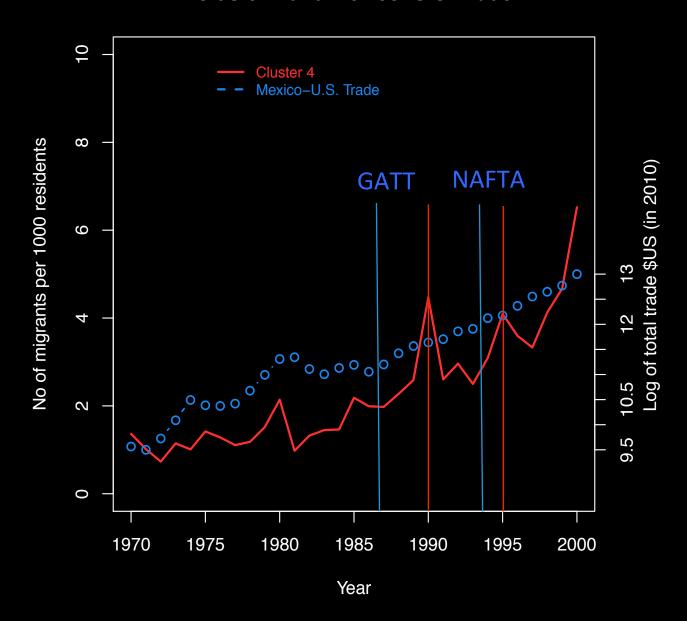
#### Cluster 4 and Mexico-U.S. Trade



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#### Cluster 4 and Mexico-U.S. Trade



Cluster 1 ~ Neoclassical model

Cluster 2 ~ New economics model

Cluster 3 ~ Cumulative causation model

Cluster 4 ~ World systems model (?)

### Where do we go from here?



"...one of two or three cardinal problems that social science has not yet come to grips with is precisely this issue of heterogeneity... The ubiquity of heterogeneity means that for the most part we substitute actuarial probabilities for the true individual probabilities, and therefore we generate mainly descriptively accurate but theoretically empty and prognostically useless statistics." (Letter from Otis Dudley Duncan to Yu Xie, 30 July 1996)

"The most important discovery [in microeconomic investigations] was the evidence on the pervasiveness of heterogeneity and diversity in economic life. When a full analysis of heterogeneity in responses was made, a variety of candidate averages emerged to describe the "average" person, and the long-standing edifice of the representative consumer was shown to lack empirical support." (James Heckman, Nobel Memorial Lecture in Economic Sciences, 8 December 2000)