The World’s Potential Migrants

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Gallup World Poll

- Annually polling 95% of the Earth's adult population
- Conducted in more than 150 countries and territories
- Nationally representative data - includes both urban and rural areas
- Samples of at least 1,000 adults per country
  - In countries where data is collected face-to-face – multi stage stratified cluster samples
  - In countries where data is collected over telephone – RDD
- Rigorous measurement methodology
  - Translation and standardization of instrument
  - Item construction and validation
- Same core questions asked across nations and over time to facilitate trend analysis
- Regional and local questions that provide contextual data
- Topics: wellbeing, jobs, health, safety, standard of living, government and private institutions, environment, education, and migration
Gallup studies several aspects of migration, approaching the topic from multiple perspectives.

- **Future**
  - Residents’ desire to go abroad for temporary work and study, or to move away permanently
  - Potential migrants’ preferred destination countries
  - Residents’ active plans and preparations to move to another country
  - Reasons for migration

- **Present**
  - Social networks abroad
  - Remittances
  - Attitudes toward migrants in destination countries
  - Labor migration flow for temporary workers (registered and unregistered)
  - Destinations where household members are temporarily working or studying abroad
  - Internal migration
  - Integration of migrants
Desire to Migrate

Ideally, if you had the opportunity, would you like to move permanently to another country, or would you prefer to continue living in this country?

1. Like to move to another country
2. Like to continue living in this country
3. (Don’t Know)
4. (Refused)

The analysis of adults’ desire to move to another country permanently is based on 401,490 interviews aggregated across multiple surveys (2008 – 2010) in 148 countries.
Approximately 630 million adults worldwide (14% of the global population) would like to move abroad permanently.
The most desired destination countries are the U.S., Canada, the U.K., France, Spain, Australia, and Germany.
Top Desired Destinations

<table>
<thead>
<tr>
<th>Country</th>
<th>Millions</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>145</td>
</tr>
<tr>
<td>Canada</td>
<td>43</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>43</td>
</tr>
<tr>
<td>France</td>
<td>34</td>
</tr>
<tr>
<td>Spain</td>
<td>26</td>
</tr>
<tr>
<td>Australia</td>
<td>26</td>
</tr>
<tr>
<td>Germany</td>
<td>25</td>
</tr>
<tr>
<td>Saudi Arabia</td>
<td>24</td>
</tr>
<tr>
<td>Italy</td>
<td>18</td>
</tr>
<tr>
<td>Japan</td>
<td>15</td>
</tr>
<tr>
<td>UAE</td>
<td>10</td>
</tr>
<tr>
<td>Switzerland</td>
<td>10</td>
</tr>
<tr>
<td>South Africa</td>
<td>8</td>
</tr>
<tr>
<td>South Korea</td>
<td>7</td>
</tr>
<tr>
<td>Singapore</td>
<td>7</td>
</tr>
<tr>
<td>Russia</td>
<td>7</td>
</tr>
</tbody>
</table>
## Top Potential Donor Regions for EU

<table>
<thead>
<tr>
<th>Potential top donor country</th>
<th>France</th>
<th>Germany</th>
<th>Italy</th>
<th>Spain</th>
<th>UK</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>13%</td>
<td>Russia</td>
<td>14%</td>
<td>Bangladesh 12%</td>
<td>Colom-bia 12%</td>
</tr>
<tr>
<td>Russia</td>
<td>14%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bangladesh</td>
<td>12%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Colombia</td>
<td>12%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nigeria</td>
<td>17%</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Potential top donor regions</th>
<th>MENA 23%</th>
<th>CIS 21%</th>
<th>MENA 18%</th>
<th>Latin America 47%</th>
<th>West Africa 20%</th>
</tr>
</thead>
<tbody>
<tr>
<td>MENA</td>
<td>16%</td>
<td>MENA</td>
<td>16%</td>
<td>EU 29%</td>
<td>South Asia 16%</td>
</tr>
<tr>
<td>East Asia</td>
<td>16%</td>
<td>EU</td>
<td>16%</td>
<td>EU 15%</td>
<td>West Africa 6%</td>
</tr>
<tr>
<td>EU</td>
<td>14%</td>
<td>EU</td>
<td>16%</td>
<td>EU 15%</td>
<td>EU 11%</td>
</tr>
<tr>
<td>Latin America</td>
<td>8%</td>
<td>West Africa</td>
<td>9%</td>
<td>South Asia 15%</td>
<td>MENA 6%</td>
</tr>
<tr>
<td>West Africa</td>
<td>8%</td>
<td>Latin America</td>
<td>8%</td>
<td>West Africa 8%</td>
<td>Caribbean 4%</td>
</tr>
</tbody>
</table>

**GALLUP SOCIAL & ECONOMIC ANALYSIS**
Profile of Potential Migrants for Top Desired Destinations in EU

<table>
<thead>
<tr>
<th></th>
<th>France</th>
<th>Germany</th>
<th>Italy</th>
<th>Spain</th>
<th>UK</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gender:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>51%</td>
<td>43%</td>
<td>46%</td>
<td>45%</td>
<td>47%</td>
</tr>
<tr>
<td><strong>Age:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>15 – 24 years old</td>
<td>46%</td>
<td>37%</td>
<td>40%</td>
<td>35%</td>
<td>47%</td>
</tr>
<tr>
<td><strong>Education</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Up to 8 years of basic education</td>
<td>24%</td>
<td>22%</td>
<td>21%</td>
<td>18%</td>
<td>22%</td>
</tr>
<tr>
<td>Completed 4 years of education beyond high school</td>
<td>12%</td>
<td>14%</td>
<td>8%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td><strong>Religion</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Christian</td>
<td>40%</td>
<td>48%</td>
<td>43%</td>
<td>71%</td>
<td>50%</td>
</tr>
<tr>
<td>Muslim</td>
<td>31%</td>
<td>23%</td>
<td>38%</td>
<td>11%</td>
<td>24%</td>
</tr>
<tr>
<td>Secular</td>
<td>8%</td>
<td>10%</td>
<td>9%</td>
<td>12%</td>
<td>7%</td>
</tr>
</tbody>
</table>
Middle East and North Africa

13% France
13% Saudi Arabia
11% United States
8% Canada
8% United Arab Emirates
6% Germany
6% Italy

Intra-regional Migration
Middle East and North Africa – 31%
Profile of Potential Migrants from Middle East & North Africa

- Overall 178 million adults want to migrate to one of EU countries
- 36 million of them are from another EU country
- Overall 12% of 178 million of potential migrants who wants to come to one of EU countries are from MENA

EU potential migrants from MENA:

- **Gender**
  - Male 62%, female – 38%

- **Age**
  - 15-24 years old – 46%
  - 25-44 years old – 41%
  - 45-64 years old – 12%
  - 65+ years old - 1%

- **Education:**
  - Up to 8 years of elementary education: 30%
  - Some education beyond secondary education: 60%
  - Completed 4 years of education beyond High School: 10%
World Desire for Permanent Migration vs. Plan vs. Preparation

Desire 14%

Plan 8%

Preparation 39%

630 million

48 million

19 million
Desire vs. Plan vs. Preparation

Age

 Desire  Plan  Preparation

15-24 25-44 45-64 65+

Desire:
- 15-24: 23%
- 25-44: 15%
- 45-64: 9%
- 65+: 5%

Plan:
- 15-24: 9%
- 25-44: 9%
- 45-64: 5%
- 65+: 6%

Preparation:
- 15-24: 44%
- 25-44: 38%
- 45-64: 30%
- 65+: 30%
Desire vs. Plan vs. Preparation

Marital Status

Desire
- Married: 11%
- Divorced: 10%
- Single: 25%

Plan
- Married: 7%
- Divorced: 10%
- Single: 10%

Preparation
- Married: 44%
- Divorced: 49%
- Single: 32%
Desire vs. Plan vs. Preparation

<table>
<thead>
<tr>
<th>Education</th>
<th>Desire</th>
<th>Plan</th>
<th>Preparation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Elem. or less</td>
<td>9%</td>
<td>8%</td>
<td>31%</td>
</tr>
<tr>
<td>Secondary</td>
<td>19%</td>
<td>9%</td>
<td>37%</td>
</tr>
<tr>
<td>4 yrs beyond hs/4-yr college degree</td>
<td>19%</td>
<td>9%</td>
<td>60%</td>
</tr>
</tbody>
</table>

GALLUP® SOCIAL & ECONOMIC ANALYSIS
Desire vs. Plan vs. Preparation

Employed at capacity vs. Not in Workforce vs. Underemployed

Desire
Plan
Preparation

11% 13% 20%
8% 7% 13%
46% 35% 28%
Desire vs. Plan vs. Preparation

Non-Migrants vs. Migrants

<table>
<thead>
<tr>
<th>Category</th>
<th>Non-migrants</th>
<th>Migrants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Desire</td>
<td>14%</td>
<td>21%</td>
</tr>
<tr>
<td>Plan</td>
<td>8%</td>
<td>13%</td>
</tr>
<tr>
<td>Preparation</td>
<td>38%</td>
<td>30%</td>
</tr>
</tbody>
</table>

GALLUP® SOCIAL & ECONOMIC ANALYSIS
**Desire vs. Plan vs. Preparation**

No One to Count on in Another Country vs. Count on Someone in Another Country

<table>
<thead>
<tr>
<th>Desire</th>
<th>Plan</th>
<th>Preparation</th>
</tr>
</thead>
<tbody>
<tr>
<td>No one to count on in another country</td>
<td>Count on someone in another country</td>
<td></td>
</tr>
<tr>
<td>11%</td>
<td>30%</td>
<td>47%</td>
</tr>
</tbody>
</table>

GALLUP® SOCIAL & ECONOMIC ANALYSIS
Desire to Migrate for Temporary Work vs. Permanent Move

Based on surveys in March 2010
Desire to Migrate for Temporary Work vs. Permanent Move

Based on surveys in 2010

Colombia 30% 27%
Kazakhstan 21% 13%
Kyrgyzstan 17% 8%
Tajikistan 20% 9%
Russia 14% 8%
Nigeria 42%

Only temporary work
Temporary and permanent

Based on surveys in 2010
Top-Desired Destinations Where CIS Residents Want to Migrate

Desire for Permanent Move
- United Kingdom: 5%
- Russia: 14%
- Germany: 14%
- United States: 9%
- Other: 56%

To EU: 43%

Desire to Study Abroad
- United Kingdom: 18%
- Russia: 9%
- Germany: 18%
- United States: 17%
- Other: 38%

To EU: 56%

Desire for Temporary Work
- United Kingdom: 18%
- Russia: 13%
- Germany: 18%
- United States: 14%
- Other: 37%

To EU: 50%

Commonwealth of Independent States, including Georgia and Turkmenistan
Relationship between presence of transnational networks and desire to migrate

- Household member lives in a foreign country: 33%
- Household member lived in a foreign country in the past 5 years: 26%
- No household member lived in another country in the past 5 years: 14%
- Have relatives/friends in another country you can count on: 29%
- Do not have relatives/friends in another country you can count on: 13%

Results are based on 2008-2009 data from 103 countries